



7th Edition of the

# INTERNATIONAL KNOWLEDGE FAIR

21st - 25th  
of November 2022

UNIVERSITY &  
SUSTAINABLE  
DEVELOPMENT **GOALS**



Project CNFIS-FDI-2022-0370:

*Increasing the international performance of the Bucharest Academy of Economic Studies through the implementation of a proactive and sustainable internationalization process, with societal impact*

10:30, Hybrid  
Room Constantin Bărbulescu  
Ion Angelescu Building  
Zoom ID: 588 951 9708, Pass: 1234

***Opening remarks***

Professor Marius Profireoiu  
Vice-Rector for International Relations

***THE Impact ranking and fostering  
SDGs in universities. Good practices***

University Lecturer Oana Popovici  
Faculty of International Business and Economics

***Towards understanding the role of higher  
education for a sustainable development***

University Lecturer Elena Preda  
Faculty of Agrifood and Environmental Economics

10:30, Room 2001A  
Virgil Madgearu Building

***Towards a non random walk down  
to Wall Street; the Irrational Fractional  
Brownian Motion model***

Professor Gurjeet Dhesi, Group of Researchers for  
Applications of Physics in Economy and Sociology  
GRAPES - Liege, Belgium  
Faculty of Economic Cybernetics,  
Statistics and Informatics

21st of NOVEMBER

18:00, Online  
Zoom ID: 869 5895 6218, Pass: 251210

***The Faculty of Agrifood and  
Environmental Economics and SDG***

Associate Professor Mike Ivanof  
University of the Fraser Valley  
School of Business, Canada  
Faculty of Agrifood and Environmental Economics

18:00, Online  
Zoom ID: 331 885 567 557, Pass: 3QdDGV

***Cooperation in international  
scientific research***

Associate Professor Georgiana Grigore  
from Leicester University &  
Professor Alin Stancu, Faculty of Marketing

18:00, Room 2303  
Ion Angelescu Building

***Research and education  
for sustainable tourism***

Associate Professor Francesco Badia  
University of Bari Aldo Moro  
Faculty of Business and Tourism, Room 2303

22nd of NOVEMBER



11:00, Aula Magna  
Ion Angelescu Building

***Graduation Ceremony of Postgraduate  
Programme "Public Administration  
for Sustainable Development"***

ASE in partnership with the  
Department for Sustainable Development  
from the Romanian Government

12:00, Online  
Zoom ID: 872 0511 2348, Pass: 496789

***Workshop - The contribution of circular  
economy to territorial sustainable  
development: employment contributions***

Professor André Torre, PhD, President of ERSA  
(European Regional Science Association)  
University Paris-Saclay, INRAE – Agroparistech  
Faculty of Administration and Public Management

**22nd of NOVEMBER**

11:00, Online

Zoom ID: 503 129 5245, Pass: 3LPzTx

***Future Economy: signals of the future  
and the role of anticipatory  
thinking in business and jobs***

Doctor Warga Enayati  
founder of Regina Maria and Enayati

Victor Racaru - Regional General Manager  
SE Europe Glovo

Andre Reinhard Fehrn - CEO  
Shape Robotics, Denmark

Associate Professor Andreea Paul  
Faculty of International  
Business and Economics

15:00, Room 8306  
Tache Ionescu Building

***Seminar  
How can academics contribute  
to the SDGs objectives in our university?***

Professor Nadia Albu  
Faculty of Accounting and  
Management Information Systems

22nd of NOVEMBER

17:00, Hybrid: Online +  
Room 3M3, Moxa Building

***Dividend Policy, Egalitarianism, Hierarchy  
and ... not enough***

Professor Victor Dragotă  
Faculty of Finance and Banking



18:00, Room 0435  
Ion Angelescu Building

***Managing sustainable tourism in Italy***

Associate Professor Francesco Badia  
University of Bari Aldo Moro

Faculty of Business and Tourism

23rd of NOVEMBER

12:00, Online

***Addressing the Sustainable Development  
Goal 5 "Gender Equality" at the level of  
the Bucharest University of Economic  
Studies: Overview of the Gender Equality  
Plan of the University  
for the period 2022-2030***

Professor Roxana Elisabeta Marinescu  
Department of Modern Languages  
and Business Communication

18:00, Hybrid: Room 0435  
Ion Angelescu Building  
Zoom ID: 257 575 3292, No pass

***Fishing or Finding in the Arena: A Post-  
COVID-19 alternative to work, work-life  
balance and the pursuit of happiness***

Professor Julia Underwood  
Dean, California Institute  
of Advanced Management  
Faculty of Theoretical and Applied Economics

24th of NOVEMBER

16:00, Online

Zoom ID: 836 2231 4200, Pass: 333231

***UNICA Initiatives for Sustainability***

Mrs. Laura Colo, PhD, UNICA - Network of Universities from the Capitals of Europe

***Metagovernance for Sustainability: Guidance for an Unpredictable World***

Professor Louis Meuleman  
Director, Public Strategy for Sustainable Development (PS4SD), Brussels, Belgium

University Lecturer Elena Preda  
Faculty of Agrifood & Environmental Economics

15:00, Room 0129

Ion Angelescu Building

***Free access to justice and sustainable development***

Associate Professor Ovidiu Ioan Dumitru  
Associate Professor Cătălin Octavian Mănescu

Faculty of Law

25th of NOVEMBER

10:00, Online

Zoom ID: 681 379 2868, Pass: 1234

***Erasmus+ Without Papers***

Erasmus+ Office

International Relations Department

13:00, Online

Zoom ID: 588 951 9708, Pass: 1234

***Closing remarks***

Professor Marius Profiroiu

Vice-Rector for International Relations

University Lecturer Oana Popovici

International Relations Department



**Be innovative, be proactive!**

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